

The OpenMarket™ Advantage

1

Superior network reliability

OpenMarket's mobile transaction hub provides a highly reliable service with an industry leading SLA.

2

Broad industry expertise

OpenMarket's industry and market knowledge of mobile messaging, payments and operator policies allows fast time-to-market and ongoing delivery of your services.

3

Focused business model

OpenMarket specializes in timely and accurate transaction processing to maximize your program success, sales and revenue.

4

Exceptional customer service

OpenMarket provides the responsive service and technical expertise you require to optimize your mobile business.

5

Dominant US market position

OpenMarket's leadership position in the US off-portal market allows you to maximize program reach and increase marketing effectiveness.

6

Business and financial stability

OpenMarket allows you to minimize business risk and optimize ROI with the confidence and support of a financially strong and stable company.